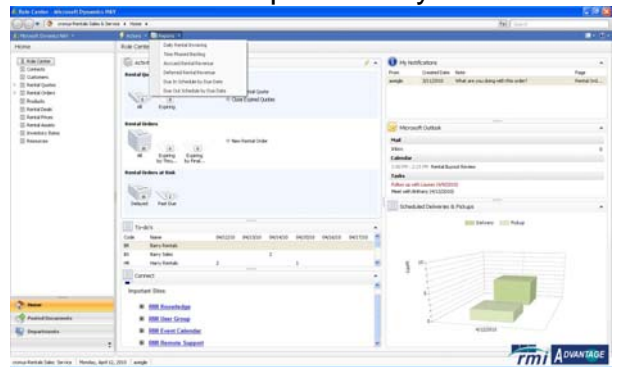


RMI Corporation's ADVANTAGE Role Centers are In-The-Cloud

Avon, Connecticut – April, 2010 – RMI Corporation recently added the new Role Center feature to ADVANTAGE®, its Cloud based business management solution for the rental, sales, and service industry. Role Centers can be easily personalized by each user, enabling them to access accurate, up-to-the-minute data about every aspect of their operation, including transactions, KPIs, trends, growth opportunities, and more.

“Role Centers help keep employees focused on tasks specific to their job function. Now that ADVANTAGE Role Centers are Cloud based, companies are empowered to be more productive and to simplify their operations without geographic restrictions,” said Paul R. Chapdelaine, C.P.A., RMI Corporation President and Founder. “RMI ADVANTAGE delivers best in class productivity tools by including ADVANTAGE® Software, now with Role Centers, plus Microsoft technologies such as, Microsoft Office®, Windows Server®, Microsoft SQL Server®, and Jet Reports®.” continues Chapdelaine, “ADVANTAGE optionally includes a Customer Portal, or Microsoft Exchange Server® for e-mail management, making ADVANTAGE the ultimate package.”



Product enhancements are installed quarterly to ADVANTAGE®, giving users access to the latest RMI ADVANTAGE features and security improvements for Microsoft applications at no additional charge. Businesses can achieve a lower total cost of ownership and take advantage of innovative data management, security, collaboration, and information-sharing capabilities on ADVANTAGE®.

For more information on RMI ADVANTAGE® visit www.rmiusa.com.

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